

Outline for Dynamic Games of Incomplete Information

- I. General framework of signaling games
- II. Example: Job-market signaling model
- III. Definition of sequential equilibrium
- IV. Analysis of separating equilibrium
- V. Analysis of pooling equilibrium
- VI. Analysis of hybrid equilibrium

Copyright © 2004 by Lawrence M. Ausubel

Signaling

Signaling: Engaging in a costly activity (that is comparatively less costly for the type you are trying to convince your opponent you are) for the purpose of credibly convincing your opponent of your type.

- Why are there labor disputes?
 - Management may be trying to convince union that it is a low-profit type.
- Why do firms pay dividends?
 - Firm may be trying to convince investors that it is a high-returns type.
- Why do firms engage in uninformative advertising?

Signaling Games

Nature selects a type $t \in T$ for the “Sender”, according to a commonly-known probability distribution.

The “Sender” observes t and, on the basis of t , chooses a **message** $m \in M$ to send to the “Receiver”.

The “Receiver” observes m and, on the basis of m , selects an **action** $a \in A$ that jointly affects the “Sender” and “Receiver”.

Payoffs are realized:
 $U_S(t, m, a)$ and $U_R(t, m, a)$.

Job-Market Signaling

Nature randomly selects a worker’s productivity, η .

$\eta = H$, w/probability q

$\eta = L$, w/probability $1 - q$

The worker learns whether η is H or L, and chooses an education level $e \geq 0$.

The two firms observe e and, on the basis of e , update their beliefs on whether η is H or L. The firms simultaneously make wage offers to the worker.

The worker accepts the higher wage offer. Payoffs are:

$w - c(\eta, e)$ to the worker;

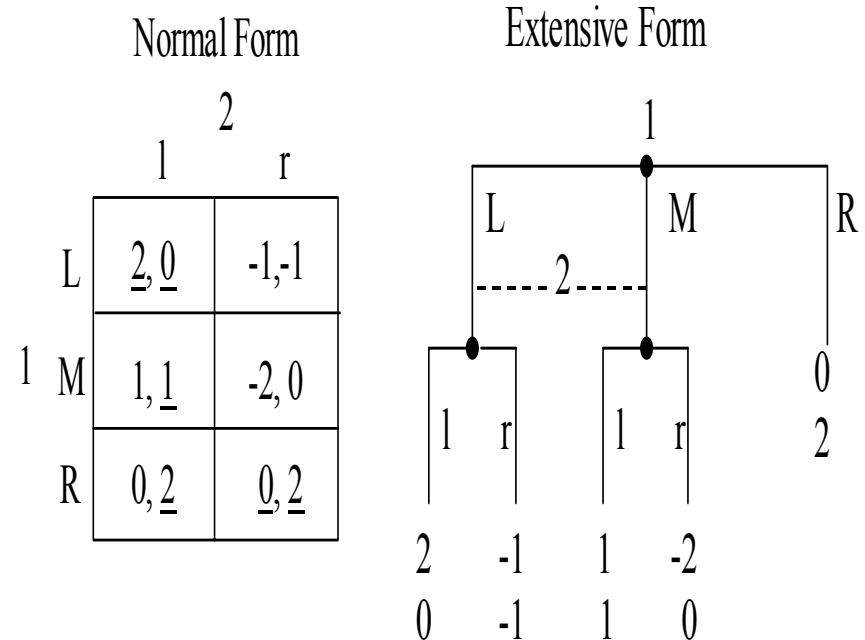
$y(\eta, e) - w$ to the winning firm.

Basic Requirements of “Sequential Equilibrium” or “Perfect Bayesian Equilibrium”

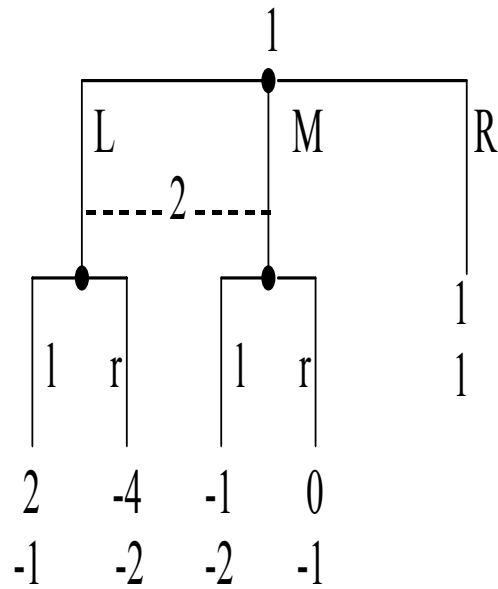
- 1) **Beliefs:** After each move by the sender, the Receiver updates his beliefs about the Sender’s type (i.e., maintains a probability distribution over types).
- 2) **Updating by Bayes’ Rule:** If the Sender sends a message that is sent in equilibrium, the Receiver must update his beliefs by Bayes’ Rule.
- 3) **Sequential Rationality:** Each player must optimize, according to his beliefs and information.
 - For the Receiver, the choice of action must maximize his expected utility.
 - For the Sender, the choice of message must maximize her utility, given knowledge of her true type and the Receiver’s anticipated response.

Subgame Perfection Imperfect Information

Game 2:

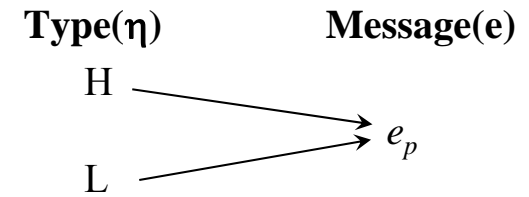


Game 3



Three Types of Equilibria

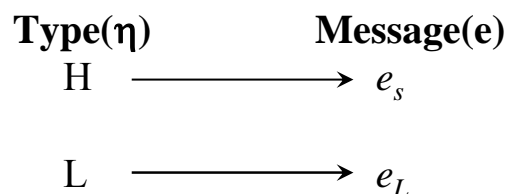
(1) Pooling Equilibrium



Receiver's beliefs after observing e_p are:

$$\eta = \begin{cases} H, & \text{w/prob } q, \\ L, & \text{w/prob } 1 - q. \end{cases}$$

(2) Separating Equilibrium



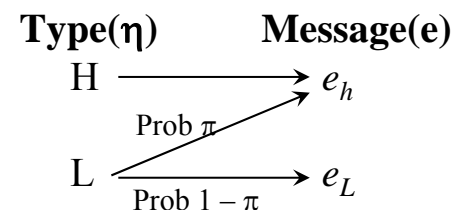
Receiver's beliefs after observing e_s are:

$$\eta = \begin{cases} \text{H, w/prob } 1, \\ \text{L, w/prob } 0. \end{cases}$$

Receiver's beliefs after observing e_L are:

$$\eta = \begin{cases} \text{H, w/prob } 0, \\ \text{L, w/prob } 1. \end{cases}$$

(3) Partially-Pooling or Hybrid Equilibrium



Receiver's beliefs after observing e_h are:

$$\eta = \begin{cases} \text{H, w/prob } \frac{q}{q + (1 - q)\pi}, \\ \text{L, w/prob } \frac{(1 - q)\pi}{q + (1 - q)\pi}. \end{cases}$$

This is calculated as follows:

$$\text{Prob} [\text{H and } e_h] = q \cdot 1 = q$$

$$\text{Prob} [\text{L and } e_h] = (1 - q) \pi.$$

Hence:

$$\text{Prob}[\text{H} | e_h] = \frac{\text{Prob}[\text{H} \& e_h]}{\text{Prob}[\text{H} \& e_h] + \text{Prob}[\text{L} \& e_h]}.$$

Receiver's beliefs after observing e_L are:

$$\eta = \begin{cases} \text{H, w/prob } 0, \\ \text{L, w/prob } 1. \end{cases}$$

Completion of Description of Pooling Equilibrium

Receiver's (firm's) beliefs:

$$\mu(H|e) = \begin{cases} q, & \text{for } e = e_p \\ 0, & \text{for } e \neq e_p \end{cases}$$

Firm's offer is the worker's expected productivity. Define:

$$w_p = q \cdot y(H, e_p) + (1 - q) \cdot y(L, e_p)$$

Then:

$$w(e) = \begin{cases} w_p, & \text{for } e = e_p \\ y(L, e), & \text{for } e \neq e_p \end{cases}$$

Self-selection constraints for worker:

$$\begin{array}{l} w_p - c(L, e_p) \geq y(L, e) - c(L, e), \\ \quad \uparrow \qquad \qquad \qquad \uparrow \\ \text{(for low type)} \qquad \text{for all } e \geq 0 \\ w_p - c(H, e_p) \geq y(L, e) - c(H, e), \\ \quad \uparrow \qquad \qquad \qquad \uparrow \\ \text{(for high type)} \qquad \text{for all } e \geq 0 \end{array}$$

Completion of Description of Hybrid Equilibrium

Define $q' = \frac{q}{q + (1 - q)\pi}$.

Receiver's (firm's) beliefs are:

$$\mu(H|e) = \begin{cases} q', & \text{for } e \geq e_h \\ 0, & \text{for } e < e_h \end{cases}$$

Firm's offer is the worker's expected productivity:

$$w(e) = \begin{cases} q' y(H, e) + (1 - q') y(L, e), & \text{for } e \geq e_h \\ y(L, e), & \text{for } e < e_h \end{cases}$$

Constraints for worker:

$$\begin{array}{l} w(e_L) - c(L, e_L) = w(e_h) - c(L, e_h) \\ \text{(low type randomizes, so must be indifferent)} \\ w(e_h) - c(H, e_h) \geq w(e_L) - c(H, e_L) \\ \text{(self-selection for high type)} \end{array}$$

And note that $e_L = e^*(L)$.